

Journalism



I've met so many people and made so many connections just covering a story it's unreal. Within two years you can be working in a field you love and that's a great thing.

—Lisa Johnson, journalism major

Broadcast Journalism: TV

Interested in television production? Whether you want to deliver the news as a TV anchor or report as a correspondent on location, come join our team of camera operators, videographers, video editors, news writers and production staff of our TV news show, Cabrillo College News (CCN). CCN correspondents and camera crews have covered events throughout Santa Cruz County. Be a part of our broadcast crew and see yourself and your work on the air.

Broadcast Journalism: Radio

Why just listen to the radio when you can be on it too? Partnering with local radio stations, Cabrillo journalism students can produce and deliver consumer and public affairs programming raising the awareness of local issues in our county. Report on cultural and news worthy events of interest to local listeners and learn the ins and outs of radio production by working at a radio station as an on-air host or correspondent, or behind the scenes as a board operator.



As a Latina woman, I have a strong commitment to my community. I want to be a television news anchor, to tell those stories, and the journalism department has helped me get experience and get in touch with professionals in broadcast media.

—Magali Valdez, journalism major

Online Journalism: Web Design; Multimedia and Podcast Delivery

Enjoy creating websites? How about producing streaming video? Want to produce your own podcast

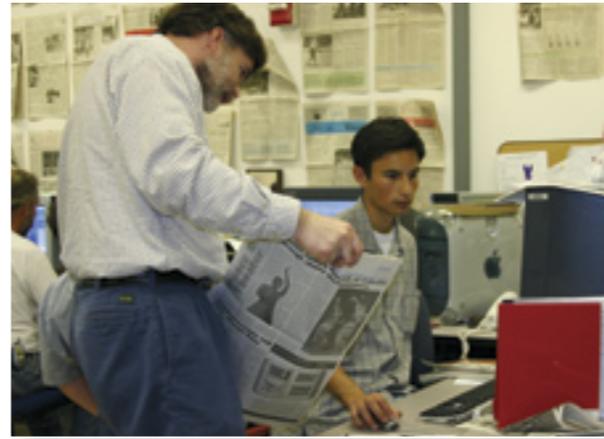
music, movie review, or current affairs show? Join the production crew of the online edition of Cabrillo's newspaper (<http://www.cabrillovoice.net>). At *The Voice Online* you'll help design a full featured, interactive, multimedia website using Adobe's Dreamweaver. Put up RSS feeds, forums, polls, and Macromedia Flash photo galleries. Use Apple's Final Cut Pro to edit digital video for use in streaming commercial advertisements, public service announcements, and news/feature stories.

Photojournalism

Photos freeze a moment in time, offering us a mirror into who we are and the events which shape our world. Love to take photographs? Join our team of photojournalists; have your photographs published in the print edition of *The Voice* and on the web via *The Voice's* online edition.

Print Journalism: Reporting, Writing, and Editing

Journalists help readers make informed decisions by reporting the news in an accurate and truthful way. Become a reporter for the *The Voice*. Learn how to dog a story—who to interview, what questions to ask, what sources to research—and how to tell it using a news style which informs and engages the reader. Meet interesting people, learn about every subject imaginable, and visit new places as a reporter in search of the next compelling story. Become an editor and help reporters develop and



refine their stories so they meet professional publication standards.

Visual Journalism: Graphic Arts, Typography, Art Illustration, and Page Design

Are you a visual thinker? Are you good at telling a story in images? Today's journalists present information visually through photos, maps, charts, graphs, diagrams, and cartoons. Join the art staff of the *The Voice*. Use Adobe Photoshop to make collages and Adobe Illustrator to draw a diagram. Use fonts to create an attractive look for headlines. Make a political statement by drawing a cartoon for the editorial page. Bring your passion for design to laying out the pages of *The Voice*. Guide the reader's eye through every page by the design decisions you make. Learn to use Adobe's InDesign to bring out the best of the newspaper's content by arranging it into attractive and functional pages.

View the Journalism classes online:
cabrillo.edu/programs

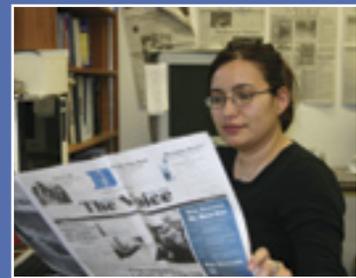
Career Opportunities

Cabrillo journalism has great relationships with industry professionals who work at local newspapers, magazines, TV and radio stations.

Cabrillo journalism students work for our local newspapers, *The Register Pajaronian* and *The Sentinel*. They are interns at TV stations such as *KNTV-11* in San Jose and at radio stations such as *KDON*.

Cabrillo journalism alumni include Tarmo Hannula, photojournalist at the *Pajaronian*; and Bill Lovejoy, photojournalist at *The Sentinel*.

Come explore journalism as a career option and gain valuable field experience by working closely with professional journalists in the print and broadcast industry.





How To Enroll

STEP 1 You may apply online at www.cabrillo.edu, or use the form in the Schedule of Classes. Your application can be faxed (831-479-5782), brought

in person or mailed to: Admissions and Records Office, Cabrillo College, 6500 Soquel Drive, Aptos, CA 95003.

STEP 2 You will receive registration information in the mail including your time to begin registering.

Who May Enroll

Cabrillo College is open to anyone 18 years of age or older, or anyone with a high school diploma or proficiency certificate. High school students also may attend classes at Cabrillo on a limited basis with the permission of their high school principals.

Nondiscrimination Policy

Cabrillo Community College does not discriminate on the basis of ethnic group identification, national origin, religion, age, sex, race, color, physical or mental disability, or sexual orientation in any of its policies, procedures, or practices. This nondiscrimination policy covers admission and access to, and treatment and employment in, the college's programs and activities, including vocational education programs. Limited English language skills will not be a barrier to admission to and participation in vocational education programs.

Plan De Acción No Discriminatoria

Cabrillo Community College no discrimina a base de identificación con grupos étnicos, nacionalidad de origen, religión, edad, sexo, raza, color, incapacidad mental o física ni orientación sexual en ninguna de sus reglamentaciones, procedimientos o prácticas. Este plan de acción no discriminatoria incluye la admisión y el acceso a los programas y actividades, y el tratamiento y el empleo en los mismos, incluyendo la educación vocacional. Tener limitadas destrezas en el idioma inglés no constituirá una barrera para ser admitido o participar en los programas de educación vocacional.

10/06

This brochure was produced with the support of a Vocational Technical Education Act grant (06-C01-005) from the California Community College Chancellor's Office.



Journalism



Being a journalist, you're always meeting people; getting to know everyone around campus makes you look forward to school. More people around you become more familiar to you and it's a better school experience.

—Andre Avila,
sports writer



The Profession

Journalists are reporters, editors, photographers, graphic artists, researchers, interviewers, camera operators, videographers—and more.

They tell the stories of our lives by talking to every day and famous people, digging through documents, snapping photos, asking questions, and writing and reporting about issues and events.

Journalists love their jobs because they believe in what they do. They use words, drawings,



photographs, video and the Internet to help people make sense of what is happening locally (in their schools, businesses, places of worship, government), across the nation, and throughout the globe.

And they try to tell these stories in the most interesting, accurate, and informative way to make the world a better place.