

# COMMUNICATION STUDIES

## Human Arts and Social Sciences Division

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<http://www.cabrillo.edu/programs>

### Program Description:

In the broadest sense, Communication Studies is the study of all human communication with a focus on verbal behavior. It is not limited to the training of great orators as the leaders of society, but includes training for and analysis of communication within small and large groups, between two individuals and even communication within the individual. In all forms of communication, people talk together in order to influence the behavior of other human beings. A speaker can manage essential factors within a communication situation-such as idea selection, language use, and vocal or physical presentation-and can thus affect the behaviors which will be produced. Competent communicators also must be skilled in the critical analysis and evaluation of the messages that they hear in order to formulate effective and appropriate responses.

Topics in this field include: political debates, communicating across cultures, gender differences in communication, conflict resolution and negotiation, uses of power within groups, needs of non-native speakers, listening, and techniques for overcoming speech anxiety. A degree in Communication Studies can lead to a career (or further study) in public relations, teaching, consulting, broadcasting, law, ministry, public administration, politics, or any field in which communication skills are highly valued. For specific transfer requirements, see a counselor.

### Model Program for Communication Studies

The following Model Program fulfills requirements for the A.A. Degree in Communication Studies at Cabrillo College. Specific lower division major preparation at four-year public institutions in California can be found at [www.assist.org](http://www.assist.org). Please see a counselor for advisement for transfer to any four-year institution.

### A.A. Degree: Communication Studies

**A.A. General Education** **30 Units**

#### Core Courses (13 units)

COMM 1	Public Speaking . . . . .	3
or		
COMM 1H	Honors Public Speaking . . . . .	3
COMM 2	Group Discussion . . . . .	3
COMM 6	Listening . . . . .	1
COMM 10	Communication Process . . . . .	3
COMM 12	Intercultural Communication . . . . .	3

#### Approved Electives (7 units)

COMM 4	Persuasion and Argumentation . . . . .	3
COMM 7	Interpersonal Communication . . . . .	3
COMM 8	Communication Activities . . . . .	1 - 4
CS 1	Introduction to Computers and Computer Technology . . . . .	3

CS 1L*	Lab: Introduction to Computers and Computer Technology . . . . .	2
MATH 12	Elementary Statistics . . . . .	5
or		
MATH 12H	Honors Elementary Statistics . . . . .	5
PSYCH 1	General Psychology . . . . .	3
SOC 1	Introduction to Sociology: Understanding Society . . . . .	3
or		
SOC 1H	Honors Introduction to Sociology: Understanding Society . . . . .	3
<b>Electives:</b>		
(Any Course Number 1-99) . . . . .		10
<b>Total Units</b>		<b>60</b>

## Communication Studies Courses

### COMM 1

#### Public Speaking

3 units; 3 hours Lecture

Hybrid Requisite: Completion of, or concurrent enrollment in COMM 6.

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Emphasizes managing speech anxiety, organizing and outlining ideas, informing an audience, presenting arguments, and learning persuasive strategies. May be offered in a Distance-Learning Format.

*Transfer Credit:* Transfers to CSU, UC.

### COMM 1H

#### Honors Public Speaking

3 units; 3 hours Lecture

Prerequisite: Honors Standing.

Hybrid Requisite: Completion of or concurrent enrollment in COMM 6.

Recommended Preparation: ENGL 1A/1AH/1AMC/1AMC; Eligibility for READ 100.

Emphasizes managing speech anxiety, organizing and outlining ideas, informing an audience, presenting arguments, and learning persuasive strategies. May be offered in a Distance-Learning Format.

*Transfer Credit:* Transfers to CSU, UC.

### COMM 2

#### Group Discussion

3 units; 3 hours Lecture

Hybrid Requisite: Completion of, or concurrent enrollment in COMM 6.

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Emphasis is placed on decision making and problem solving in small groups. A central theme of this course is how to structure cooperation into the group process. Additional subjects include group development, leadership, power, and conflict management.

*Transfer Credit:* Transfers to CSU, UC, with limits: COMM 2 & 10 combined-maximum credit-1 course.

## **COMM 4**

### **Persuasion and Argumentation**

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

An introduction to the basic elements of argumentation and a discussion and application of persuasive strategies. Some emphasis placed on debating controversial issues and learning fundamental debate techniques.

*Transfer Credit:* Transfers to CSU, UC.

## **COMM 6**

### **Listening**

1 unit; 1 hour Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Introduces the role of the listener in communication with discussion and activities focusing on listening habits, perception, and types of listening (including empathic, comprehensive, and critical-thinking skills).

*Transfer Credit:* Transfers to CSU.

## **COMM 7**

### **Interpersonal Communication**

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

The theory and practice of communication in personal and professional relationships. Emphasizes interpersonal competence in perception, listening, verbal and nonverbal messages and conflict management. Examines how behavior, society, and culture are interwoven to affect communication.

*Transfer Credit:* Transfers to CSU, UC.

## **COMM 8**

### **Communication Activities**

1 - 4 units; 1 hour Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Repeatability: May be taken a total of 4 times.

Provides experience in various communication activities including observation of and participation in community and/or college groups. May be offered in a Distance-Learning Format.

*Transfer Credit:* Transfers to CSU.

## **COMM 10**

### **Communication Process**

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Provides experience in the three levels of communication: one-to-one, one-to-few, and one-to-many. Emphasis is placed on understanding the dynamics of communication with major emphasis on verbal and nonverbal communication, cooperation vs. competition, conflict management, interpersonal communication, and mass communication.

*Transfer Credit:* Transfers to CSU, UC, with limits: COMM 2 & 10 combined-maximum credit-1 course.

## **COMM 12**

### **Intercultural Communication**

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Provides an understanding of the dynamics of intercultural communication with application to American culture, subcultures and different cultures of the world. Emphasis on communication perceptions, self-awareness and world views, verbal and nonverbal differences, and responses to culture shock.

*Transfer Credit:* Transfers to CSU, UC.

## **COMM 14**

### **Health Communication**

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Introduces the theory and practice of communication vital to multicultural health care settings. Covers patient-caregiver communication, the influence of health care organizations on health communication, and specific health communication needs across the life span. Students will gain practical experience in critical thinking, decision-making, and problem-solving within interpersonal, small group and public speaking/education contexts.

*Transfer Credit:* Transfers to CSU.