

JOURNALISM

Business, English, and Language Arts Division

James Weckler, Division Dean

Division Office, Room 301

Bradley Kava, Program Chair, (831) 477-3206

Aptos Counselor: (831) 479-6274 for appointment

Watsonville Counselor: (831) 786-4734

Call (831) 479-6400 for more information

www.cabrillo.edu/programs

Program Description:

Cabrillo College's Journalism program is designed to give students hands-on experience in print journalism. It prepares students for jobs in journalism that don't require a bachelor's degree. Possible career opportunities include working as a stringer for a newspaper, producing newsletters for companies and organizations, free-lancing as a writer, or working as a photojournalist or in newspaper layout. Cabrillo's program offers a one-year Certificate of Proficiency and a two-year Associate in Science Degree, as well as a two-year Associate in Arts Degree and/or transfer credit to four-year institutions for higher degrees.

The Journalism transfer is designed to provide the lower division coursework needed for transfer to a 4-year university in Journalism or Mass Media. The major is available at most CSU campuses and some campuses of the University of California.

Model Program for Journalism

The following Model Program fulfills requirements for the AA in Journalism at Cabrillo College. Specific lower division major preparation at four-year public institutions in California can be found at www.assist.org. Please see a counselor for advisement for transfer to any four-year institution.

A.A. Degree: Journalism

A.A. General Education **30 Units**

Core Courses (9 units)

JOURN 21	Mass Communications.	3
JOURN 23A	Reporting for the News Media.	3
ENGL 1B	Composition and Literature	3
or		
ENGL 1BMC	Composition and Literature: Multicultural Emphasis.	3

Approved Electives (11 Units)

ART 27	Graphic Design.	3
ART 28	Lettering/Typography	3
AP 9A	Beginning Photography	3
JOURN 20A	Introduction to Photojournalism	3
JOURN 35	Writing for the Broadcast Media	3
DM 1	Introduction to Digital Media	4
COMM 10	Communication Process	3
ENGL 12A	Creative Writing: Prose	3
MATH 12	Elementary Statistics	5
or		
MATH 12H	Honors Elementary Statistics.	5
or		
BUS 9	Business Statistics.	3

Electives:

(Any Course Numbered 1-99) 10

Total Units **60**

A.S. Degree: Journalism

A.S. General Education **21 Units**

Core Courses (10 Units)

JOURN 20A	Introduction to Photojournalism	3
JOURN 21	Mass Communications.	3
JOURN 23A	Reporting for the News Media.	3
JOURN 53	Newspaper Production	1 - 3

Approved Electives (10 Units)

AP 9A	Beginning Photography	3
ART 27	Graphic Design.	3
ART 28	Lettering/Typography	3
JOURN 2	Special Projects in Journalism.	1 - 3
JOURN 20B	Press Photo Bureau.	3
JOURN 35	Writing for the Broadcast Media	3
JOURN 199C	Career Work Experience Education.	1 - 4
DM 1	Introduction to Digital Media	4
DM 2	Introduction to Digital Publishing Using InDesign.	3
COMM 10	Communication Process	3

Electives:

(Any Course numbered 1-199) 19 - 20

Total Units **60**

Certificate of Achievement: Journalism

Core Courses

JOURN 20A	Introduction to Photojournalism	3
JOURN 21	Mass Communications.	3
JOURN 23A	Reporting for the News Media	3
JOURN 53	Newspaper Production.	1

Approved Electives (6 Units)

AP 9A	Beginning Photography	3
ART 27	Graphic Design.	3
ART 28	Lettering/Typography.	3
JOURN 2	Special Projects in Journalism.	3
JOURN 20B	Press Photo Bureau	3
JOURN 35	Writing for the Broadcast Media	3
JOURN 199C	Career Work Experience Education	0.5 - 3
DM 1	Introduction to Digital Media	4
DM 2	Introduction to Digital Publishing Using InDesign.	3
COMM 10	Communication Process	3

Other Required Courses (3 units)

ENGL 100	Elements of Writing	3
or		
ENGL 1A/1AH/1AMC/1AMCH	3
or		
ENGL 157	Business and Technical Writing	3

Total Units 19

Journalism Courses

JOURN 2

Special Projects in Journalism

1 - 3 units; 1 hour Lecture
 Repeatability: May be taken a total of 2 times.
 Recommended Preparation: Eligibility for ENGL 100 and READ 100.
 This course concentrates on some dimension or aspect of journalism not covered in regular journalism courses.
Transfer Credit: Transfers to CSU.

JOURN 20A

Introduction to Photojournalism

3 units; 2 hours Lecture, 3 hours Laboratory
 Repeatability: May be taken a total of 2 times.
 Prerequisite: AP 9A or equivalent experience.
 Recommended Preparation: Eligibility for ENGL 100 and READ 100.
 Introduces photojournalism, emphasizing the art of telling stories with photographs. Examines the photographic techniques, journalistic practices, and artistic concerns of the photojournalist, as well as the history and future of photojournalism. Students also provide the photographs for the college newspaper, The Voice. Requires access to a digital camera.
Transfer Credit: Transfers to CSU.

JOURN 20B

Press Photo Bureau

3 units; 2 hours Lecture, 3 hours Laboratory
 Repeatability: May be taken a total of 2 times.
 Prerequisite: JOURN 20A, AP 9A, and AP 9B.
 Recommended Preparation: Eligibility for ENGL 100 and READ 100.
 Trains photographers to shoot and process digital photos for the college newspaper's print edition and its companion online news website. Requires access to a digital camera.
Transfer Credit: Transfers to CSU.

JOURN 21

Mass Communications

3 units; 3 hours Lecture
 Recommended Preparation: Eligibility for ENGL 100 and READ 100.
 Surveys and measures the impact of mass media, including television, film, radio, newspapers, advertising, Internet and digital media. Explores mass media's historical and contemporary effects at the individual, national, and global level. Covers theories of mass communication and introduces basic production in video, podcasting, and Internet content. Emphasizes the ethical, moral and legal influences of the media on gender and racial issues.
Transfer Credit: Transfers to CSU, UC.

JOURN 23A

Reporting for the News Media

3 units; 3 hours Lecture
 Prerequisite: Eligibility for ENGL 1A/1AH/1AMC/1AMCH.
 Corequisite: JOURN 53.
 Recommended Preparation: Eligibility for ENGL 100 and READ 100.
 Teaches the basics of newsgathering and writing for newspapers and online news websites. Students participate in producing the college newspaper.
Transfer Credit: Transfers to CSU, UC.

JOURN 35

Writing for the Broadcast Media

3 units; 3 hours Lecture
 Recommended Preparation: ENGL 1A/1AH/1AMC/1AMCH.
 A writing course designed to teach students the basics of writing for the broadcast media, including news, commercials, announcements, documentaries and dramatic writing.
Transfer Credit: Transfers to CSU.

JOURN 53

Newspaper Production

1 - 3 units; 3 hours Laboratory
 Repeatability: May be taken a total of 4 times.
 Recommended Preparation: DM 2 or equivalent skills; Eligibility for ENGL 100 and READ 100.
 Introduces design techniques and software to produce page layouts for the college newspaper.
Transfer Credit: Transfers to CSU.